Cepi ContainerBoard elects Francesco Zago/ Pro-Gest S.P.A. as new President

Within its Annual Congress on October 21, 2021, in Rome/ Italy Cepi ContainerBoard, the European association of corrugated base paper (containerboard), unanimously elected Francesco Zago/ CEO Pro-Gest S.P.A/ Italy as new President. Mr. Zago succeeds Cord Prinzhorn who left Hamburger Group (Austria) in order to pursue his career outside the containerboard sector.

Francesco Zago was born in 1984, after his Bachelor's degree in International Business from the Pepperdine College in Malibu (California), entered the family business in 2007 becoming initially the Manager of Cartiere Villa Lagarina, a papermill part of Pro-Gest Group, one of the leading Italian manufacturer of containerboard, tissue paper and corrugated board and packaging established in 1973 from Bruno Zago.

Francesco has become CEO of Pro-Gest Group in 2021, being also responsible for the Paper Mill's division. Together with his 3 sisters and parents he is currently a shareholder of the Group, which reported a total turnover of 448,5 million Euro in 2020 and is operating with 1,500 employees.

Dr. Kurt Maier/ CEO Heinzel Group/ Austria was elected 1st Vice-President and Dr. Marietta Jass-Teichmann/ CEO Papierfabrik Adolf Jass/ Germany as 2nd Vice President. Both were also elected unanimously.

CCB is a European industry association of producers of corrugated case materials, also called containerboard. Activities are focused on primary-fibre materials (kraftliner, semi-chemical fluting) and recycled-fibre containerboard (e.g., testliner). Members thus represent a total European production capacity of more than 31 million tonnes of corrugated case materials.

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